

	LOW	HIGH	AVG
<b>ADVERTISING &amp; BUSINESS</b>			
<b>ADVERTISING/BUSINESS COPYWRITING/EDITING</b>			
PER HOUR	\$10	\$200	\$68
PER PROJECT	\$100	\$15,000	\$1,900
OTHER	\$.02/word \$1,200/month \$536/day \$16/page \$75/ad	\$1.50/word \$5,000/month \$705/day \$1,250/page \$350/ad	\$.50/word \$2,500/month \$620/day \$400/page \$212/ad
<b>ANNUAL REPORTS</b>			
PER HOUR	\$18	\$175	\$76
PER PROJECT	\$250	\$10,000	\$4,240
OTHER	n/a	n/a	n/a
<b>BUSINESS/CORPORATE HISTORIES</b>			
PER HOUR	\$40	\$165	\$83
PER PROJECT	\$300	\$5,000	\$1,950
OTHER	n/a	n/a	\$310/page
<b>BUSINESS LETTERS/EMAILS/NEWSLETTERS</b>			
PER HOUR	\$12	\$200	\$59
PER PROJECT	\$30	\$4,000	\$1,080
OTHER	\$.10/word \$100/month \$240/day	\$2.50/word \$3,000/month \$2,400/day	\$.72/word \$1,830/month \$1,340/day Flat rate 2–5% commis- sion on results
<b>BUSINESS PLANS</b>			
PER HOUR	\$30	\$160	\$81
PER PROJECT	\$250	\$4,000	\$1,990
OTHER	n/a	n/a	n/a
<b>PRODUCT REVIEWS</b>			
PER HOUR	n/a	n/a	\$25
PER PROJECT	\$75	\$500	\$245
OTHER	n/a	n/a	\$.35/word



	LOW	HIGH	AVG
<b>BUSINESS PROFILES</b>			
PER HOUR	\$25	\$125	\$81
PER PROJECT	\$50	\$2,000	\$654
OTHER	n/a	n/a	n/a
<b>BUSINESS SCRIPTWRITING</b>			
PER HOUR	\$9	\$125	\$41
PER PROJECT	\$200	\$3,000	\$1,320
OTHER	\$.01/word \$200/month	\$.14/word \$800/month	\$.08/word \$500/month \$100/minute
<b>BUSINESS SEMINARS</b>			
PER HOUR	\$20	\$300	\$110
PER PROJECT	\$500	\$5,000	\$2,750
OTHER	n/a	n/a	n/a
<b>GHOSTWRITING/THOUGHT LEADER WRITING</b>			
PER HOUR	\$25	\$200	\$74
PER PROJECT	\$50	\$5,000	\$1,220
OTHER	\$.15/word \$1,000/month	\$.50/word \$1,500/month	\$.34/word \$1,167/month
<b>PRESS RELEASES/KITS</b>			
PER HOUR	\$20	\$200	\$85
PER PROJECT	\$50	\$5,677	\$638
OTHER	\$.35/word	\$.71/word	\$.50/word \$250/page
<b>RÉSUMÉ WRITING/JOB DESCRIPTIONS</b>			
PER HOUR	\$10	\$100	\$45
PER PROJECT	\$10	\$500	\$200
OTHER	n/a	n/a	n/a
<b>BUSINESS SPEECHWRITING</b>			
PER HOUR	\$17	\$350	\$82
PER PROJECT	\$3,000	\$15,000	\$6,500
OTHER	n/a	n/a	n/a



	LOW	HIGH	AVG
<b>WHITEPAPERS</b>			
PER HOUR	\$10	\$200	\$86
PER PROJECT	\$100	\$12,000	\$3,005
OTHER	n/a	n/a	\$.25/word \$310/page
<b>BOOK PUBLISHING</b>			
<b>BOOK PRODUCTION</b>			
PER HOUR	\$20	\$125	\$54
PER PROJECT	\$300	\$25,000	\$4,535
OTHER	\$.05/word	\$.10/word	\$.08/word \$1/page
<b>BOOK QUERIES/PROPOSALS</b>			
PER HOUR	\$158	\$250	\$67
PER PROJECT	\$50	\$7,000	\$1,242
OTHER	n/a	n/a	\$.07/word 3% royalties first 90 days
<b>COPY EDITING</b>			
PER HOUR	\$10	\$200	\$51
PER PROJECT	\$100	\$3,500	\$1,303
OTHER	\$.12/word	\$.14/word	\$.04/word \$1/page + royalties
<b>DEVELOPMENTAL EDITING (FICTION)</b>			
PER HOUR	\$10	\$200	\$47
PER PROJECT	\$250	\$10,000	\$2,428
OTHER	\$.03/word \$7/page	\$.10/word \$25/page	\$.05/word \$14/page none/month
<b>DEVELOPMENTAL EDITING (NONFICTION/TECHNICAL)</b>			
PER HOUR	\$15	\$200	\$50
PER PROJECT	\$100	\$10,000	\$2,368
OTHER	\$.03/word \$1/page	\$.12/word \$50/page	\$.06/word \$13/page



	LOW	HIGH	AVG
<b>GHOSTWRITING</b>			
PER HOUR	\$19	\$500	\$84
PER PROJECT	\$2,500	\$160,000	\$21,960
OTHER	\$4/page	\$100/page	\$51/page 50% royalties
<b>GUIDEBOOKS/E-BOOKS</b>			
PER HOUR	\$15	\$200	\$52
PER PROJECT	\$200	\$90,000	\$19,884
OTHER	\$.05/word	\$2/word	\$.60/word
<b>INDEXING</b>			
PER HOUR	\$10	\$250	\$59
PER PROJECT	\$100	\$1,000	\$596
OTHER	\$.01/word \$2/page	\$.13/word \$10/page	\$.05/word \$5.21/page
<b>PERSONAL/FAMILY HISTORIES</b>			
PER HOUR	\$20	\$200	\$65
PER PROJECT	\$250	\$5,500	\$1,801
OTHER	\$.20/word	\$2/word	\$1.10/word
<b>PROOFREADING</b>			
PER HOUR	\$15	\$200	\$38
PER PROJECT	\$150	\$1,000	\$523
OTHER	\$.005/word \$1/page	\$.18/word \$4/page	\$.056/word \$2.25/page
<b>SENSITIVITY READING</b>			
PER HOUR	n/a	n/a	n/a
PER PROJECT	\$100	\$1,500	\$323
OTHER	\$.001/word \$50/scene/short	\$.02/word \$125/scene/short	\$.01/word \$65/scene/short
<b>TRANSLATIONS</b>			
PER HOUR	\$40	\$100	\$61
PER PROJECT	n/a	n/a	n/a
OTHER	\$.08/word	\$.28/word	\$.18/word \$100/page



	LOW	HIGH	AVG
<b>EDUCATION/LITERARY SERVICES</b>			
<b>ADULT WRITING CLASSES</b>			
PER HOUR	\$10	\$200	\$44
PER PROJECT	\$100	\$1,000	\$368
OTHER	\$10/student	\$90/student	\$47/student
<b>CURRICULUM WRITING</b>			
PER HOUR	\$10	\$100	\$44
PER PROJECT	n/a	n/a	\$44
OTHER	n/a	n/a	n/a
<b>EDUCATIONAL WEBINARS</b>			
PER HOUR	\$10	\$150	\$56
PER PROJECT	\$50	\$4,000	\$1,225
OTHER	n/a	n/a	n/a
<b>GRANT WRITING</b>			
PER HOUR	\$15	\$200	\$58
PER PROJECT	\$150	\$5,000	\$1,731
OTHER	\$4,000/month	\$6,000/month	\$5,000/month
<b>POETRY CRITIQUE</b>			
PER HOUR	\$20	\$100	\$59
PER PROJECT	\$15	\$400	\$211
OTHER	n/a	n/a	\$10/page \$60/poem
<b>PROSE CRITIQUE</b>			
PER HOUR	\$10	\$200	\$60
PER PROJECT	n/a	n/a	\$200
OTHER	n/a	n/a	n/a
<b>PRIVATE WRITING INSTRUCTION</b>			
PER HOUR	\$10	\$150	\$60
PER PROJECT	\$90	\$2,000	\$500
OTHER	n/a	n/a	\$.17/word \$800/month



	LOW	HIGH	AVG
THESIS/DISSERTATION REVIEW			
PER HOUR	\$20	\$75	\$45
PER PROJECT	n/a	n/a	n/a
OTHER	n/a	n/a	n/a
FILM/TV/RADIO/STAGE/PODCASTS			
AUDIOVISUAL WORK			
PER HOUR	\$24	\$150	\$71
PER PROJECT	n/a	n/a	\$300
OTHER	n/a	n/a	\$400/day
COMEDY			
PER HOUR	\$25	\$150	\$67
PER PROJECT	\$150	\$2,000	\$1,075
OTHER	n/a	n/a	n/a
COMMERCIALS			
PER HOUR	\$28	\$100	\$58
PER PROJECT	\$500	\$30,000	\$6,411
OTHER	n/a	n/a	n/a
PLAYWRITING			
PER HOUR	\$17	\$51	\$30
PER PROJECT	n/a	n/a	n/a
OTHER	n/a	n/a	\$.10/word
SCREENWRITING			
PER HOUR	\$12	\$41	\$22
PER PROJECT	\$25,000	\$100,000	\$57,167
OTHER	n/a	n/a	n/a
SCRIPTWRITING (BUSINESS, EDUCATION, TRAINING)			
PER HOUR	\$9	\$125	\$46
PER PROJECT	\$200	\$3,000	\$1,255
OTHER	\$.14/word \$200/month \$50/minute	\$.17/word \$800/month \$250/minute	\$.16/word \$500/month \$150/minute



	LOW	HIGH	AVG
<b>SHOWS, INTERVIEWS (RADIO, PODCASTS)</b>			
PER HOUR	\$16	\$250	\$72
PER PROJECT	\$100	\$5,000	\$1,034
OTHER	\$189/day \$1.83/minute	\$1,500/day \$67.60/minute	\$772/day \$27.60/minute
<b>TV SCRIPTS</b>			
PER HOUR	\$14	\$85	\$36
PER PROJECT	\$150	\$40,000	\$10,611
OTHER	n/a	n/a	\$1,000/month 3–5% of budget
<b>MAGAZINE/JOURNALS (INCLUDES WEBSITES)</b>			
<b>ARTICLE CRITIQUE</b>			
PER HOUR	\$35	\$100	\$62
PER PROJECT	\$100	\$1,200	\$403
OTHER	\$.10/word	\$.50/word	\$.30/word
<b>BOOK/MUSIC/PRODUCT REVIEWS</b>			
PER HOUR	\$30	\$90	\$50
PER PROJECT	\$20	\$2,000	\$254
OTHER	\$.10/word	\$.50/word	\$.25/word none/month
<b>COMICS</b>			
PER HOUR	n/a	n/a	\$100
PER PROJECT	n/a	n/a	none
OTHER	\$.01/word \$74/page	\$.50/word \$300/page	\$.30/word \$168/page
<b>COMICS CONTENT EDITING/COPY EDITING</b>			
PER HOUR	\$14	\$200	\$43
PER PROJECT	\$50	\$2,000	\$546
OTHER	\$.05/word	\$.20/word	\$.12/word \$2,820/mag issue



	LOW	HIGH	AVG
FACTCHECKING			
PER HOUR	\$15	\$50	\$37
PER PROJECT	n/a	n/a	\$500
OTHER	n/a	n/a	n/a
GHOSTWRITTEN ARTICLES			
PER HOUR	\$19	\$200	\$61
PER PROJECT	\$200	\$3,500	\$1,155
OTHER	\$.18/word	\$1.25/word	\$.57/word
MAGAZINE ARTICLES			
PER HOUR	\$20	\$300	\$68
PER PROJECT	\$25	\$1,200	\$332
OTHER	\$.07/word	\$1/word	\$.28/word \$400/week \$40/chapter
MAGAZINE FEATURES			
PER HOUR	\$15	\$194	\$61
PER PROJECT	\$25	\$8,000	\$627
OTHER	\$.10/word	\$3/word	\$.83/word
PROOFREADING			
PER HOUR	\$15	\$75	\$37
PER PROJECT	\$300	\$500	\$400
OTHER	\$.02/word	\$.08/word	\$.04/word
NEWSPAPER/NEWS OUTLETS			
COPY EDITING			
PER HOUR	\$15	\$50	\$32
PER PROJECT	\$140	\$300	\$220
OTHER	n/a	n/a	\$3,100/month
FEATURES			
PER HOUR	\$13	\$51	\$30
PER PROJECT	\$20	\$2,000	\$374
OTHER	\$.17/word	\$2/word	\$.65/word \$4,500/month \$1/inch



	LOW	HIGH	AVG
PROOFING			
PER HOUR	\$15	\$75	\$34
PER PROJECT	n/a	n/a	\$350
OTHER	\$.03/word	\$.18/word	\$.08/word
STRINGING			
PER HOUR	\$8	\$50	\$25
PER PROJECT	\$25	\$300	\$101
OTHER	n/a	n/a	\$250/day \$1/inch
SYNDICATED COLUMN (SELF)			
PER HOUR	n/a	n/a	n/a
PER PROJECT	n/a	n/a	n/a
OTHER	\$10/week/paper	\$20/week/paper	\$15/week/paper
NONPROFIT/GOVERNMENT/POLITICS			
GRANT WRITING			
PER HOUR	\$15	\$200	\$58
PER PROJECT	\$85	\$5,000	\$1,348
OTHER	n/a	n/a	n/a
SPEECH WRITING			
PER HOUR	\$14	\$100	\$65
PER PROJECT	n/a	n/a	n/a
OTHER	\$.14/word	\$.19/word	\$.17/word
WRITING/EDITING			
PER HOUR	\$18	\$160	\$50
PER PROJECT	\$125	\$6,000	\$1,033
OTHER	\$.10/word	\$2/word	\$.94/word \$800/month



	LOW	HIGH	AVG
<b>ONLINE GENERAL</b>			
<b>BLOGGING</b>			
PER HOUR	\$14	\$200	\$59
PER PROJECT	\$25	\$800	\$219
OTHER	\$.03/word \$720/month	\$2/word \$4,800/month	\$.36/word \$2,005/month \$2,800/negotiated package
<b>CLOSED CAPTIONING</b>			
PER HOUR	\$14	\$160	\$70
PER PROJECT	n/a	n/a	n/a
OTHER	\$.10/word	\$.16/word	\$.13/word
<b>GAME WRITING</b>			
PER HOUR	\$9	\$25	\$17
PER PROJECT	\$4,000	\$6,000	\$5,000
OTHER	\$1,500/month	\$2,500/month	\$2,000/month \$.20/word + royalties
<b>SEO/KEYWORDS</b>			
PER HOUR	\$10	\$200	\$65
PER PROJECT	\$5	\$3,000	\$989
OTHER	\$100/page	\$250/page	\$175/page \$.20/word
<b>SOCIAL MEDIA MANAGEMENT</b>			
PER HOUR	\$15	\$300	\$57
PER PROJECT	\$100	\$3,000	\$932
OTHER	\$347/month \$75/post	\$3,000/month \$50/post	\$1,141/month \$30/post
<b>VIDEO SCRIPT (I.E., YOUTUBE)</b>			
PER HOUR	\$10	\$175	\$77
PER PROJECT	\$250	\$2,000	\$1,083
OTHER	\$75/day	\$800/day	\$352/day



	LOW	HIGH	AVG
<b>WEB WRITING/EDITING</b>			
PER HOUR	\$10	\$200	\$48
PER PROJECT	\$25	\$7,000	\$1,000
OTHER	\$.02/word \$1,000/month \$100/page	\$.90/word \$2,400/month \$250/page	\$.28/word \$1,730/month \$175/page
<b>TECH EDITING</b>			
PER HOUR	\$15	\$100	\$47
PER PROJECT	\$40	\$2,800	\$771
OTHER	\$.03/word \$800/month	\$.60/word \$5,600/month	\$.20/word \$3,373/month
<b>TECH PROOFING</b>			
PER HOUR	\$15	\$75	\$46
PER PROJECT	n/a	n/a	n/a
OTHER	\$.02/word	\$.18/word	\$.08/word
<b>TECH WRITING</b>			
PER HOUR	\$15	\$200	\$50
PER PROJECT	\$40	\$1,000	\$423
OTHER	\$.10/word \$800/month \$425/day \$22/web page	\$1/word \$5,600/month \$1,056/day \$300/web page	\$.32/word \$3,092/month \$624/day \$122/web page