## The Syd Chase Group



Investing In America: the intelligent investor's first and best choice.



Syd Chase and The Syd Chase Group: showing the way to build lasting wealth.



European Investors and American Opportunity a natural partnership.

American Homes and Properties Investment Counseling and Guidance Financial Management



#### Foreword

As an American real estate investor who has had the pleasure of seeing many beautiful European homes as the guest of their gracious owners, and also as a descendant of Dutch and Belgian ancestors, I have always felt a debt of gratitude to Europe. Europeans have given the world so much that it could never fully be repaid. But that doesn't mean one can't try. My career as a real estate investor and investment advisor has shown me many times how important wise financial analysis can be. I have seen how close attention to financial trends and opportunities can enrich not only individuals but nations as a whole. The goal I aim at in my writing, and in my career, is to show people the way to a freer, happier and more secure life through thoughtful investment and better fiscal management. If this booklet I have written contributes in any small way to building wealth and prosperity for people from the great continent that is the home of my ancestors, then I will be very pleased.

-- Sydney Chase, Sr.

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American Artist Andrew Wyeth: Christina's World

# Why Now Is The Time To Invest In American Properties

There are hundreds of ways and places to invest money.

Which is the best? Which is the safest? Which investment will bring the greatest return?

Every good investor is continually looking for the best investment possible in the world of today.

What investment now best fits that description?

American homes and properties.

#### Why?

This booklet will present the several reasons that make this moment in time the ideal moment for investors -- and European and global investors especially -- to purchase American homes and properties.

## The Continuing Reasons To Invest In America

History and circumstances have come together in unique ways at this time to make this the ideal moment for foreign investors to invest in American properties.

But there are good reasons for any investor at almost any time to invest in America:

#### **America's Wealth And Resources**

America is today the wealthiest nation in the world. More than that: America is the wealthiest nation that has ever existed at any time in human history.

From small colonial beginnings America has become an economic powerhouse such as the world has never before seen. It continues to generate business, income, research, and technological and scientific advancemes on an astonishing scale. Its natural, financial and intellectual resources are immense. Currently it is facing serious fiscal challenges. But who can seriously claim that it lacks the capacity to overcome them?

Just as the stock markets of the world are deeply affected by the New York Stock Exchange, so the global economy is constantly shaped by what America is and does.

And while investors are right to show concern when even the American economy performs at less than its best, any assessment of American economic strength has to consider the context of its great and continuing size, scope, and power.

True, there have been economic reverses in recent years. But there still remain vast sums of money in America. And there still remain vast sums of money to be *made* in America.

No investor can afford to ignore the opportunities that America continues to provide.

#### **A History Of Growth And Renewal**

America as a nation presents not so much a history of natural or inherited wealth as a history of energy, innovation and renewal. It pays to bear this in mind when considering its current economic challenges.

Yes, the America dollar has weakened by comparison with the Euro and other currencies. Yes, the nation's debt is great and its unemployment rate is high.

But this is a nation that has passed through both World Wars and a Cold War and has emerged triumphant. It is a nation that has passed through a savage Civil War and a Great Depression and recovered. It is a nation that was burdened by slavery and has now elected its first black President. America is nothing if not resilient, adaptable, and capable of renewal.

The art of investment is the art of understanding time. The greatest mistake an investor can make is to assume that current conditions will always remain the same -- that an economically challenged United States of America will always remain so.

On the contrary. Major efforts at re-stimulating the American economy are being made, and there are already signs of restoration.

The economic recovery of the United States of America is certain. The only question is when.

#### Size, Scope and Variety

The wealth and power of the American economy and its ability to renew itself is reflected in another factor of great importance to European and global investors — the wide variety of investment options in the United States.

In terms of size alone, America is not so much a nation as a continent. It stretches more than 3000 miles from coast to coast, spilling North beyond its borders into Alaska and West into the Pacific into Hawaii. It may well expand geographically -- even now statehood for nations with which America has a close relationship, such as Puerto Rico, is being considered.

What does this mean to the housing and properties investor?

It means that America offers every variety, style, and condition of home imaginable for investment, and that such homes are available in abundance.

Small low-cost distressed properties are available -in the millions. Large elegant well-kept properties are available -- in the millions.

Whether an investor is interested in vast tracts of open land, or in apartment spaces in high-density population areas such as New York City or Los Angeles, whether the investor prefers traditional or ultra-modern or even European-style homes that mirror the styles of individual European countries and cultures exactly, the United States not only hosts such properties but hosts a vast number of them.

And this applies in particular to bargain homes — homes that for whatever reason or circumstance need to be sold quickly and at a profound reduction in price by their owners.

These homes are homes that can rise in value rapidly and significantly whatever the economic situation.

And the sheer size of the America housing market ensures that there will continue to be a great abundance of such choice picks for investors. Particularly investors who study the American market and who can find qualified American representatives to locate the most profit-bearing homes in which to invest.

# A Unique Moment Of Opportunity For The Global Investor

The power and dynamism of the American economy, its historic ability to renew itself and to adapt to change and to grow, the sheer size and scope and variety of homes and properties available — all these factors provide rich reasons for European and global investors to consider investing in America homes.

But several factors make it mandatory to invest now.

## American Home Prices: Now At Historical Lows

American home prices are at record lows that may never come again. American home and property foreclosures and defaults are at record highs. These facts have been trumpeted by every financial journal in existence for many many months. The devastated American housing market has been discussed at length by television personalities, radio pundits, and every major economics news source from *The Economist* and *The Wall Street Journal* on down.

A simple Google search will confirm to any investor doing his or her diligent research that American homes have never been more affordable to purchase.

Some of the most choice areas have been some of the more effected: in States such as California and Texas, prices have plummeted to never-beforerecorded lows and homes and properties are being sold at record losses.

The explosion in foreclosures alone have produced a real estate market bursting with homes selling at depressed prices in every area of the nation, and at every level of quality and affordability.

What do such low prices mean for the European or global investor? Let me give an example. An associate in real estate told me recently about a home purchased with her assistance by a foreign investor.

The home had originally been valued at nearly \$450, 000 in U.S. currency. It now sold for \$150,000.

The reason for the price drop was not damage or accident or unexpected personal circumstances affecting the owners. The fall in price was a direct result of the overall economic crisis.

When that crisis resolves itself and the American economy returns merely to normalcy, that single home investment will allow its new foreign owner to triple his or her investment – to achieve at one stroke financial independence, if not what many would consider wealth.

Nor are wealthy homes the only ones available. There is an American home for every investor taste. Distressed properties are selling at the same rock-bottom prices. Attractive rural properties are available for ten thousand dollars or even less.

And when the American housing market recovers in the not-too-distant future? Many of those

investments will be bringing in multiple times the amount invested, even as many of them bring in rental income every step of the way.

These are the sorts of home sales that are being made in America now daily.

It's possible to see homes being sold at a third, a half, at even a fifth or tenth of their potential value. A simple comparison of American home prices a few years ago and prices now will more than confirm these facts.

What do they offer the European or global investor?

A major opportunity to invest now and to profit later.

If historically low prices were the only reason for European and global investors to buy American homes, that by itself would be enough.

But there's more.

# How The Exchange Rate Can Increase Investor Income Instantly

I've sometimes noticed that a few investors who come from smaller countries at times not only respect the economic strength of the United States by go so far as to set it in a class of its own, apart from other national economic powers. True, the American economy's size and power are quite real, but in economic stature it has a formidable counterpart: the European Community.

Taken as a whole, the economic power of the EC is immense, and in one area it is now stronger than its American equivalent.



That area is the Euro.

The Euro and a few other select world currencies have overtaken the American dollar in purchasing power.

For example? I personally can remember a time not many years ago when I made a purchase in Canada, paid twenty dollars in American currency, and received forty Canadian dollars back. When I did that recently, I received ten Canadian dollars back.

At that point that Canadian note could buy three times as many American goods than it could before.

When you follow the implications of that sort of change into the area of American property investment, a picture of extraordinary profitability emerges.

What it shows is how the purchasing power of many European investors can be extended radically.

### Why The Same Amount Of Money Gives More Investment Power

Exchange rates fluctuate daily, and should be checked daily. But as of early 2009, one European dollar is roughly equal to one and one-half American dollars.

That means your 20,000 Euros can buy roughly \$30,000 American dollars worth of property.

In short, you have an additional ten thousand American dollars worth of purchasing power for every 20,000 Euros you spend -- *if* you buy American goods or properties now.

And when the American dollar inevitably rebounds, as it must? When it does, and the exchange rate reverses again, the current advantage will vanish. The Euro that was not invested may be able to buy

no more than fifty cents worth of American goods.

But even in that case, an investor who buys American properties can continue to profit. Invest those 30,000 Euros in American property now, and when such an exchange rate reversal comes, even if your property does not rise in value *at all*, those 30,000 American dollars worth of property, doubled, will then have the purchasing power of 60,000 Euros!

And that's if your property does nothing.

What if the property you purchase *rises* in value, something that's quite likely if you invest carefully?

If that \$30,000 American dollar house grows to a conservative \$60,000 American dollars in value, and the exchange rate brings the dollar to a one-for-two exchange rate with the Euro, then the 20,000 Euros that were invested become 120,000 Euros.

And that's if the house price merely doubles. If it triples or more, that one investment alone could put its investor on the road to wealth and independence.

Every other significant element in purchasing American real estate is affected by this exchange rate factor, and at the moment the effects strongly favor the European or global investor.

Say that you buy a distressed property for \$15,000 in American dollars, and another \$5000 is needed to repair it and prepare it for resale.

You're not paying \$15,000 dollars if you're paying 15,000 Euros. If the exchange rate persists, you're paying only \$10,000 dollars. The \$5000 American dollars that remain are enough to cover the cost of rehabilitating the home as well.

It's true that this works only for those currencies for which the exchange rate is favorable. Swedish currency, for instance, doesn't have as strong a rate of exchange. Different strategies need to be employed to generate maximum return on investment for such investors. (And there are several such strategies available.)

But whether the global investor can buy *far* more American goods and properties because of a *very* favorable exchange rate, or only *somewhat* more goods because of a *mildly* favorable exchange rate, the decline of the dollar has clearly made it easier for investors from nations with favorable exchange rates to buy more and invest more.

Combined with the severe drop in the price of American properties, the rise in purchasing power of European and other currencies make purchasing American properties during this window of opportunity even more attractive.

The curious thing is why so many European investors still don't realize the true purchasing power of the Euro in the American real estate market, or of how much can be done with it.

But those that do are acting on it. And will reap the rewards.

## Freedom From Over-Taxation and Over-Regulation

Another powerful reason to invest in American properties at this time is strong social, political and regulatory support.

Many European and global investors come from nations with socialist or partly socialized economies. Such nations strive to create what they consider to be a more equitable distribution of funds, but many of them also foster both legislation and an ethos that seem actively determined to discourage capital accumulation.

Purchasing property locally in many nations around the globe is hedged in by numerous and severe regulations. It is often heavily, even punitively, taxed. The investmetn process may require extensive paperwork and long waiting periods.

One has to work much more to make much less.

This situation and this political and cultural mindset is absent in America. Especially now, the American government wants investors, wants property investors to profit, and actively encourages people to invest.

One of the things I tell investors is that they can own American property in as little as seven to ten days. Some are startled. How is it possible?

We simply form a Limited Liability Corporation (LLC) and bring the offshore investor into the corporation as a member. The member provides funds to the corporation, the corporation purchases the home, and eventually ownership is passed legally along to the investor.

In as little as two months the foreign investor can actually form his or her own entirely legal American business entity here, and buy and sell American properties directly!

Certainly such approaches require qualified American legal and real estate professionals to put them into effect. Pulling together a sufficiently broad and qualified team of individuals to provide such a range services is not easy. Making such a team available was one of the reasons the Syd Chase Group was formed.

When such professional help stands behind an investor, however, the full range of legal and regulatory benefits becomes apparent.

Far from having to swim against a stream of negative and limiting local government regulation, investors in America are in many ways supported by an encouraging social and political environment. An environment that allows investors to buy and sell far more easily, and to profit to a much greater degree.

#### **American Tax Advantages**

Let me repeat: tax regulations vary from country to country; the intelligent investor should certainly learn all that he or she can about his nation's particular laws in these matters.

Having said that, I still often find my European clients very positively impressed with the many ways that the American tax system encourages home investment. America is perhaps the most favorable country in the world when it comes to purchasing and making a profit at real estate.



Yes, investors do pay American taxes on properties that they purchase here. But virtually any purchase

made to maintain or improve a home may be written off one's taxes. Yes, you may pay some taxes when you purchase your home. But often what you pay to repair and rehabilitate it will be removed from your taxes.

All in all, American taxes on your home can be reduced to a degree that many Europeans find amazing.

In addition, foreign investors who invest money in America generally pay no tax on that income so long as it remains in America. Most such governments only tax money made in America when the investor takes it back home.

A rather obvious question comes to mind. Why take it back home at all? Why not spend your money in America? If you spend it in the United States, there's no tax loss at all!

For many investors with whom I've worked, this also applies to moving one's money from country to country. Why pay taxes on your profits by returning them home when you can simply put them into a Swiss bank account?

In fact, why put them into a bank at all, when you can re-invest? Some investors buy a luxury second house for \$100,000, watch it rise to \$200,000, and then go out and buy two \$100,000 houses with what they've earned.

#### **Obama, Stimulus and Renewal**

The investor may at this point say, "Yes, but what if the American economy does not recover? What if conditions stay as they are?"

Such investors need only review the commentary of any number of economic analysts and economic magazines. Things will surely not go on as they have in the United States of America, because we have a new and very different American President in office -- Barack Obama.

The particular policies recommended by the new President may be debated, but what is not debatable is that the policies and the policy makers who created the current economic situation are gone.

The direction and strength of the coming American economic changes may at present not be fully known, but we can be certain that the failed policies are at an end.

Another factor that is certain to boost the economy is the redirection of funds spent on war.

Obama's clearly stated intention to wind down American intervention in the Middle East may have many implications for the future, but its economic implications for the American economy results will surely be positive.

Tax money that is now being spent for military purposes will be cut back. Where will it go? Either it will remain in the hands of the American people, who will stimulate the market by spending it in the market, or it will be placed in their hands by President Obama's well-reported plans to provide stimulus packages to boost the economy.

Will President Obama's Keynesian attempts to boost the American economy through direct economic grants work? It may already be working. One projection already indicates that the American unemployment rate will go down in coming months, and the reaction of foreign investors to the new Administration is already wildly positive.

#### **How Long Will It Last?**

How long will the current price valley in American

housing last?

Every reputable economic analysis of the American housing market shows that home prices have never been so low or so affordable. And every reasonable assessment of the historical strength and resilience of the American economy says recovery must come.



Yet for the investor, questions remain. How long will these bargain prices in American housing stay in effect? Should I buy immediately or continue to wait? What kinds of houses and areas are the best places to buy? What should I do when the American economy recovers?

I'll address that last question in the next section.

But my response to the first few questions is simple. Buy now.

As an American investor, investment counselor, and financial analyst, it is plain to me that the prices of distressed, average, and luxury homes as near to the bottom as they can be. For prices to go lower, the entire global economy would have to undergo so catastrophic a collapse that not only personal investment but civilization as we know it would come to an end. And there is no good reason to anticipate that it will.

Prices now are as low as they can go. There is no place to go but up. And there are already indications that that is what they are beginning to do.

#### **Investment In Optimism**

Already America has new policies in place to stimulate the economy and new leaders to implement it.

The burden of a costly war is being removed from its shoulders.

The architects and policies that led to the present situation have been removed.

Unprofitable businesses and resources are no longer in business.

And the lean and effective businesses that have survived are penetrating those fallen markets and adding those resources to their own.

The picture is one of optimism. Especially so for investors. Those who have bought properties now can expect huge rewards as the price of their properties rises along with a rising new economy.

Does that mean there are no investment opportunities left? Far from it. It takes time for an economy as vast and complex as America's to recover, and the process will not take place in a matter of days, or even months. One can conservatively estimate that existing economic conditions will persist for as long as a year, perhaps even two. Moreover the effect of the Obama economic policies will not fully be known till they have been put into effect.

But as a professional investor who rose to wealth in the midst of these difficult economic times, my personal estimate is that recovery will be visibly underway within a year. Prices that I have seen slide consistently are no longer sliding. Declines that were rapid a year ago are no longer declining. The window of opportunity to make a large and rapid fortune in American properties is till open, but it will be closing soon. It may well be closing now.

Does that mean that there will be no opportunities in the months and perhaps the year to come? There will be many. The single-family home market may be on the path to recovery, but the commercial properties market shows every indication of being on the eve of a major procefall.

Also, readers who follow my newsletter will soon learn why indicators show that multi-family American rental properties are likely to experience a major price crash rich in opportunities for alert investors.

A national economy is not a single monolithic unit, and as some or even most of the elements of that economy recover, others will lag behind, and still others complete a fall already long in process. Opportunities will continue. I hope to detail some of them for global investors in my future newsletters and in my forthcoming book.

But while the continuing investment opportunities in the American economy are good news for the European and global investor, an intelligent analysis of the European and global investor's prospects overall require a close look at the European economy and its prospects as well.

So it is to the European economy that I now turn.

# The Coming Crash In European Property Markets

Summing up the American financial picture, we can say confidently that the American market has bottomed out. It's possible that existing price levels for homes will persist for a few months, possibly even till the end of the year. It's also very likely that there will be a significant, even growing, deep decline in certain related areas of American real estate.

Commercial properties in America will certainly undergo a major crisis and a pricefall. In two years 60 to 80 billion dollars in promissory notes on rental properties for multi-family dwellings will come due, and in a time of frozen bank credit, many major defaults and collapses may be expected.

Those who purchased those properties when the market was high will face major losses and major challenges. Those looking to invest will find further significant investment opportunities.

But what can we expect in the future for the European economy? And how can European and other global investors prosper from it?

At the moment, the Euro is strong and Europe has weathered the crisis comparatively well. But a glance at almost any financial or business journal paints an ominous picture.

Based on nearly all such reports, as well as on discussions I've had with European friends and business contacts, there is a general feeling that the European economy is already beginning to experience what the American economy has been experiencing.

Europe and other global regional economies are now beginning to face problems in real estate, banking, and financing that are extremely similar to what happened in America roughly a year or two ago.

The reason why isn't hard to grasp. It lies in the fact that the world economy is now deeply interconnected. When a major economic power falters — especially when America, the largest, wealthiest, leading major economic power falters — the consequences for all related economies are eventually devastating.

#### **Following America**

Earlier in my investment career, I followed the stock markets closely. One of the things I observed was that a trend in world markets involving the American economy. Generally speaking, those markets repeat in various fashions what happens in the US. If the American stock market dropped 400 points today, time and again I would see the Hong Kong, China, and Singapore markets open lower next morning.

I saw this time-lag-like pattern recur in any number of financial areas – gas, futures, investments. It didn't operate uniformly or mechanically at all times or in every area. But clearly there was an overall trend for European and world markets to mirror American conditions, and to do so later on.

Look at the markets and you'll see it too: what happens in America first happens in other countries later. If today the New York stock market takes a beating, the next day the Nikkei Stock Index will tend to fall. And it's no surprise why. Economically America is the largest, richest, most influential force on the planet. Call it a new trickle-down theory: whatever happens to America, good or bad, trickles down and sooner or later happens to Europe and Asia and other global regions.

This pattern has many implications, positive and negative, for European and global investors. In the long term, it's positive. As the US market gradually recovers, it will lift up European and global markets too – but first they will still follow America's path, sink further, and bottom out. And the longer America hurts, the longer and farther down global markets will probably go.

That's one reason why investment in America is being encouraged by outside countries. They know that if they help restore the American economy, their own economies will eventually do better.

(And yes, that's another reason for a foreign investor to invest in America. Because your government wants you to. Because it very likely has incentives and encouragements in place to help you to do so. And because investing in America helps your country's economy and the world's.)

What does this trend mean to you the investor? It means that a year or two from now, when the US is pulling out, the European economy and the global economy outside America will be scraping bottom.

So if you want to buy properties, now is *not* the time to be buying properties in Europe or Australia or Asia. Now is the time to be buying US properties.

Properties here in America are priced at rock bottom. They'll be moving up in the not-so-distant future. Properties in Europe and elsewhere are on their way down. One or perhaps two years from

now, Europe will be rich in bargain properties.

So if you're thinking of buying a second home in Europe, wait a few years. Because in two or three years you may be able to buy Australian, Irish or British properties at the same price break as American properties are selling at now.

True, that is not the picture today. America is still bouncing along the bottom. Can she go lower? Yes she can, because America's economic policies are at the mercy of the American Congress and the outcome of the banking crisis is anyone's guess.

But is a deeper decline likely? All the indicators I referred to earlier say No.

And the actions of many European and global investors agree. When the American economy started to fall, any number of private investors hurried to put their money elsewhere.

Now that the U.S. economy is getting its stimulus packages and renewal is in the air, investors are eagerly beginning to put money into America and American properties again. As the US economy takes off again, that will only increase.

But what will happen when money that might have gone into European and global markets goes into American markets instead?

Answer: many global economies, and in particular the European economy, will crash faster and faster. Because the European Community is now deeply inter-connected – when one domino falls, the others will follow.

And as their own economies collapse, more and more investors from those areas will be putting more and more money in America and not there.

Is this a pessimistic picture? Not at all. As America recovers, Europe will follow. But there will be a interim period of profound economic reversals for some -- and opportunity for others.

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## Investing In American Homes: How To Do It

Buying America real estate from a great distance outside it has a great many pitfalls, dangers, and obstacles. Differences in language and culture, lack of familiarity with local laws, uncertainty about regulations and trends -- all can lead to investment disaster.

One can -- and should -- be as involved and do as much study as possible. But there's really no question about it: the best way to buy American properties is to work with knowledgeable Americans who live there and know local conditions, and especially with seasoned qualified American real estate investors. A global investor without good local contacts is risking his or her investment and operating in the dark. You must find someone to help you.

Who? And how? What exactly do such local helpers do? And how do you work with them?

I can only speak directly about how one such group works -- my firm, the Syd Chase Group. We specialize in helping European and global investors invest in America and in American real estate.

How do people find us? Usually by referral from satisfied clients. (References are available and a number of them are posted on our web site at www. sydchase.com.) Recently we've received both interest and enquiries via email and the internet and through our web site at www.sydchase.com.

We've also made use of online meeting and conferencing through new internet media like Skype and Second Life. (If you know what Second Life is, email me at syd@sydchase.com, and we can meet online easily. If you don't, call, and I'll explain how you can use this powerful new internet medium to build stronger investment connections.)

## Does A Foreign Investor Need Mentoring?

Would foreign investors benefit from mentoring? Absolutely. Knowledge is power and knowledge is profit and even the largest and wealthiest investor would benefit from learning more about an investment situation by a successful professional investor who operates in the very heart of it.

But is it a requirement? That depends on the investor. It's true that whenever you're dealing with another country and another culture, you have to have someone who's there, and it has to be someone you can trust.

I have more than one European client who asks that our investment team handle everything. As long as the profits come in, they're satisfied. They aren't especially interested in the details of what we do or how we do it, and they don't want to be bothered with the details. They just want to know that we're professional, successful, legally established, and that we get results.

Other investors are different. I have Swedish investors who call me once a month about business., and

three or four times a month just to ask how things are going. I find when Europeans talk business, they talk pure business and get right to the point. And when it's done, we chat about dinner and talk about politics or hunting or family. Americans are different: in America it's all about business all the time. As with sports, people talk about it whenever they come together to talk.

Europeans have strong cultures and favor personal ties. The best way to enter that market is through personal contacts and referral. That's how I entered it. A European investor was having a problem connected with real estate and discussing it with a close friend of mine. The friend said, "I know exactly who you should talk to. Syd Chase of the Syd Chase Group," and he called me up and introduced us.

After I had worked for a year with this investor, who happened to be an Australian, he went to Sweden on a business trip. There he chatted with his host about housing prices and the economic picture, and in the course of the conversation his host indicated an interest in American properties and my Australian investor friend recommended my firm's services.

He called, we spoke by phone, and then I went to Sweden and met the gentleman.

Once we met and shook hands and spoke, things solidified at once, and I became that investor's American agent -- and friend.

I admit I enjoyed the process, and that I've learned to respect the European approach to business. They are good businessmen and intelligent investors. But they also understand that investment can be enjoyable and sociable, not just profitable.

And as for how we do what we do?

Here are some frequently asked questions we receive from from global investors on that subject:

## Does Your Firm Handle Every Aspect Of The Investment Process?

We can. Often we do.

We handle as much as the client wants and is comfortable with. We *can* do all the work, present you with a finished package for your approval, provide all the intermediary services, keep you informed and updated all along the way, arrange to have your property maintained and even have rent collected on your behalf. After signing the paperwork, all you need to do is collect the check.

We can also work with you person-to-person. We can mentor you about personal financial development overall, analyse your portfolio, advise you, and work with you to help develop a complete personal financial fitness and growth program.

Or we can work on single focused aspects of investing that you feel need professional attention.

It depends on the client. Some investors want to be very involved. Others want to be free to focus on other interests. We have a variety of programs, and as a rule we custom-tailor our program so that it best fits and satisfies the individual investor who has honored us by selecting us. We provide the services, and as much service, as a client requests and needs.

#### Is Language A Barrier?

Not necessarily. At the Syd Chase Group, we've worked with foreign investors before, and have traveled across the globe on behalf of our clients. Several people on our team are multilingual, and we can add people as needed if language is a critical factor.

Certainly language is not an issue if you come

from an English-speaking nation. At the moment we're working with an Australian investor who was referred to us after his existing financial advisers failed him miserably. He now has positive cash flow, and his tax situation is squared away. He's making money, and he's now planning to purchase his second U.S. property with our group.

We're also currently working with a Swedish investor who wants to buy properties here and then establish an independent business entity using the Syd Chase Group as a mediator to help buy further properties. His goal is to be the owner of a business whose properties and property investments will be exclusively his.

Every situation is different. If you're a Canadian investor interested in a New York State property, which is where our main office is located, you may be able to sit in a car and drive over the border and say hello. If you're half way around the world, we may connect by phone or web cam or even new conferencing tools like Second Life.

But yes, we are experienced in working with people with different languages and different cultures. We have an extended network of contacts and associates and resources that allows us to do so. We can definitely make things work.

#### Will I Receive Personal Attention?

Of course.

Our firm does not believe in applying standardized approaches. Our clients are individuals to us and each receives personal and individual treatment. Call the Syd Chase Group and you'll talk directly to me -- Syd Chase. I'll be personally involved throughout your association with my firm, and I will be available and accessible to you directly.

Our core group of professionals numbers roughly a dozen professionally qualified people, and while we can add further specialist help when needed, delivering thoughtful individual service person-to-person is our hallmark.

## Can Non-American Agents And Agencies Work With American Agents and Agencies?

Definitely. One investor emailed us recently to ask, "I use an investment service already in my country, and I want to continue to work with a real estate person here whom I know. Can you work with her to help me find good American properties?"

We certainly can. We're very happy to work with existing foreign investment or real estate professionals. We've done so before, and will again. After all, we're here and they're not, and we've been here and have been dealing with real estate properties here for a long time. Agents from other shores necessarily contact us. We can find properties, make arrangements, and negotiate deals far more easily than someone thousands of miles away. That helps them, you, and everyone.

As a firm based in, and native to, the United States of America, there are any number of ways we can assist foreign agencies or agents interested in purchasing American properties.

Just have them call us. 001-315-398-3322.

### Can You Help Me Find Properties Outside Of America?

Yes. Naturally, American real estate is our main

focus. But as real estate investors and investment advisors we have clients who have multiple homes in multiple countries, and have assisted Americans interested in homes in Europe and elsewhere as well. In doing so, we've met and worked with European and other real estate professionals overseas before, and still do. It's possible your local agent knows about us and has worked with us already. Call us and ask.

Yes, we can find you a good investment home outside America.

## Does The Syd Chase Group Work With Commercial Properties Or developers?

Yes, we can help you invest in American commercial properties. Single-family homes, vacation homes, luxury homes, rental properties, commercial properties -- we cover a wide range.

I should add that we have particular expertise in arranging investments in properties in rural and country locations in the United States. That is because we've found such homes to be perhaps the most profitable area of real estate investing in the nation.

### Can I Live In Or Vacation At My American Home?

Certainly! If you're looking for a second home, America is the place. If you want a home to come to during vacations and holidays, or if you just want a place to go for a refreshing change of climate from Sunny California to the shores of Hawaii, it's here and we can help you find it. Absolutely. The Syd Chase Group has connections all over the United States and direct connections in California, New York, Texas, Florida, Connecticut, Arizona, North and South Carolina, Kentucky, Oregon, Alabama, and many other American States.

You tell us what kind of house you're looking for, and where you want to live, and we'll not only find it, we'll get you a better deal on it than you could ever get yourself. We guarantee it.

#### **Are You Expensive?**

Our business is *making* you money, not costing you money. We're here to make you *more* wealthy, not less. And not only by helping you with investments that eventually brings in more money. At the Syd Chase Group you will never pay top retail prices for a property. Even if you call us and tell us that you've already made a deal to buy a million-dollar home in Florida, I guarantee that we can negotiate that deal down another five percent at the very minimum. And how much money does five percent of a million dollars represent? Enough for a whole other home.

We can't quote a standard price because our client's goals, aims, and resources are all individual. We'd need to talk first. But if investing one dollar with us brings you back two, or three, or more, doesn't it make sense to do it?

It doesn't cost a penny to learn more about how we can make you wealthier. All you need to do is contact us.

Call us. 001-315-398-3322.

It will be the best investment you ever make.

-- Sydney Chase, Sr.

**The Syd Chase Group** is a real estate investment firm based in Sodus, New York.

The Syd Chase Group provides investment counseling and financial management and educational services, and assists European and global investors find the best possible investment properties and second homes in America.

You can learn more about the Syd Chase Group by visiting our web site at www.sydchase.com.

Subscription to the Syd Chase Group newsletter is available to interested investors. Again, please visit out web site for details.

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